




Event Fact Sheet



- Dates & Venues:** January 21-24, 2020
USTA National Campus – Lake Nona, Florida
Orange County Convention Center – Orlando, Florida
- Event Overview:** The 2020 Racquet & Paddle Sports Show is a four-day, multi-faceted B2B event for the tennis, racquet and paddle sports industry, bringing together racquet sport professionals, industry leaders, established suppliers and emerging brands, and court construction/renovation specialists.
- ONE2ONE Summit:** January 21, Orange County Convention Center
A curated “ONE2ONE” buying summit will match mutually invited key buyers with emerging, new and existing tennis, racquet and paddle industry vendors; also, general managers and owner operators with court construction and maintenance vendors.
- Demo Day:**
Lake Nona Experience: January 21, USTA National Campus
A hands-on product demo experience, 3:30 p.m. – 7:30 p.m., at the state-of-the-art USTA National Campus, with the first two hours exclusively for industry professionals and welcoming consumers from 5:30 p.m. – 7:30 p.m.
- Exhibits:** January 22-24, Orange County Convention Center
More than 200 emerging and market-leading racquet, paddle and tennis vendors will present the newest products, technology and services to drive retail and participation. Multiple demonstration courts, including tennis, Padel, squash, table tennis and a multi-use court, will offer full schedules for demonstrations. Additionally, two presentation stages will provide manufacturers and allied racquet, paddle and tennis organizations with opportunities to present the latest education driving sport retail, club and industry trends; and dedicated education on facility construction and court renovations.
- TOM Conference:** January 22-24, Orange County Convention Center
The Tennis Industry Association’s annual Tennis Owners & Managers (TOM) Conference features expert industry presenters within four educational tracks, and continuing education credits for members of the U.S. Professional Tennis Association and Professional Tennis Registry.
- Innovation Challenge:** January 23 (tentatively), Orange County Convention Center
The TIA’s Tennis Industry Innovation Challenge is a “Shark Tank”-like competition to find the most innovative tennis products and services. Retail solutions will be 2020 focus.
- Social Media:** Engage with #RacquetShow on   
- Organizers:** The Racquet & Paddle Sports Show is organized by [Reed Exhibitions](#), with support of the [Tennis Industry Association](#), and co-located with the PGA Merchandise Show.
- Details/Registration:** For more information, visit RacquetPaddleSportsShow.com.
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