

Event Fact Sheet



- Dates & Venues:** January 21-24, 2020
USTA National Campus – Lake Nona, Florida
Orange County Convention Center – Orlando, Florida
- Event Overview:** The 2020 Racquet & Paddle Sports Conference is a four-day, multi-faceted B2B event for the tennis, racquet and paddle sports industry, bringing together racquet sport professionals, industry leaders, established suppliers and emerging brands
- ONE2ONE Summit:** January 21, Orange County Convention Center
A curated “ONE2ONE” buying summit will mutually match invited key buyers with emerging, new and existing tennis, racquet and paddle industry vendors.
- Demo Day:** January 21, USTA National Campus
A hands-on product demo experience, 4 p.m. – 8 p.m., at the state-of-the-art USTA National Campus, with the first two hours exclusively for industry professionals and welcoming consumers from 6 p.m. – 8 p.m.
- TOM Conference:** January 22-24, Orange County Convention Center
The TIA’s annual Tennis Owners & Managers (TOM) Conference features expert industry presenters within four educational tracks, and continuing education credits for members of the Professional Tennis Registry and U.S. Professional Tennis Association.
- Innovation Challenge:** January 23 (tentatively), Orange County Convention Center
The TIA’s Tennis Industry Innovation Challenge is a “Shark Tank”-like competition to find the most innovative tennis products and services.
- Exhibits:** January 22-24, Orange County Convention Center
Emerging and market-leading racquet, paddle and tennis vendors will present the newest innovations, products and services to drive industry retail in 2020. Allied racquet, paddle and tennis organizations will be present and two courts, a Padel Court and a Multi-Use Court, will offer full schedules for sport and product demonstrations.
- Social Media:** Engage with the industry using #RacquetShow.
 - **Facebook:** [@RacquetAndPaddleSportsShow](#)
 - **Twitter:** [@RacquetShow](#)
 - **Instagram:** [@RacquetShow](#)
- Organizers:** The Racquet & Paddle Sports Conference is organized by the [Tennis Industry Association](#) (TIA) and [Reed Exhibitions](#) and co-located with the PGA Merchandise Show.
- Details/Registration:** For more information, visit [RacquetPaddleSportsShow.com](#).
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