



Media Coverage and Photography Guidelines

Media participation is welcomed and complimentary admission is provided to approved media. Please note the following media coverage and photography guidelines:

- Each media badge is issued individually and is non-transferable.
- Reports shall be used solely in connection with regularly scheduled programming/content of the requesting media outlet; shall not purport to be exclusive or official coverage; not sponsored or endorsed by a third party. No report or media (video, audio, still images) may be used indirectly or directly for advertising or commercial purposes; nor sold, licensed or transferred to third parties for such purposes.
- Photography is permitted of curated event areas only (Demo, TOM Conference, Networking Events). No photography of an exhibitor's booth/product is permitted without the clear consent of that exhibitor. All exhibitors retain the right to refuse photography.
- Recording equipment (still images, video, audio) may be used only by approved media registrants. All media agreeing to guidelines and, thereby, authorized to utilize recording equipment, must visibly display the event media security clearance identification as provided to requesting media at registration.
- All recordings by editorial media (still images, video, audio) may be used for editorial purposes only of the media outlet assigned the credentials and shall not be sold to outside agencies/other parties.
- Social media coverage is welcomed and contributors are encouraged to use #RacquetShow.
 - **Facebook:** [@RacquetAndPaddleSportsShow](#)
 - **Twitter:** [@RacquetShow](#)
 - **Instagram:** [@RacquetShow](#)

Questions or requests, please contact:
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