



SAMPLES OF REQUIRED MEDIA CREDENTIALS

- Copy of valid press pass issued by a bona fide news organization
- Copy of a recent issue of a publication, with editorial masthead listing
- Copy of a recently published article that identifies you as writer, reporter or contributor to a publication
- Original letter of assignment from authorized supervisor at an established media outlet – may include a comprehensive production staff listing, with individual roles/responsibilities
- Link to an established website with news/editorial content and identification of editorial staff
- Link to an established social media platform that reports/opines on relevant subjects related to racquet, paddle, tennis, or sports industries, with identification of the writer/contributor

Note: PGA Worldwide Golf Exhibitions will approve or deny credentials to social media contributors based on the audience reach and the frequency and/or quality of posts related to industry subjects.

Questions? Please contact:

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