

Event Fact Sheet



- Dates & Venues:** January 23-25, 2019
USTA National Campus – Lake Nona, Florida
Orange County Convention Center – Orlando, Florida
- Event Overview:** The 2019 Racquet & Paddle Sports Conference is a three-day, multi-faceted B2B event for the tennis, racquet and paddle sports industry, bringing together racquet sport professionals, industry leaders, established suppliers and emerging brands
- ONE2ONE Summit:** January 23, Orange County Convention Center
A curated “ONE2ONE” buying summit will mutually match invited key buyers with emerging, new and existing tennis, racquet and paddle industry vendors.
- Demo Day:** January 23, USTA National Campus
An evening opening welcome party will combine with a hands-on product demo experience at the state-of-the-art USTA National Campus.
- TOM Conference:** January 23-25, Orange County Convention Center
The TIA’s annual Tennis Owners & Managers (TOM) Conference features an expanded focus and format, including four educational tracks and continuing education credits for members of the Professional Tennis Registry and U.S. Professional Tennis Association.
- Innovation Challenge:** January 24, Orange County Convention Center
The TIA’s Tennis Industry Innovation Challenge is a “Shark Tank”-like competition to find the most innovative tennis products and services.
- Vendor Pavilion:** January 23-25, Orange County Convention Center
A pavilion of curated racquet, paddle and tennis vendors and organizations will serve as a preview for more comprehensive exhibits in 2020.
- Social Media:** Engage with the industry using #RacquetShow.
- **Facebook:** [@RacquetAndPaddleSportsShow](#)
 - **Twitter:** [@RacquetShow](#)
 - **Instagram:** [@RacquetShow](#)
- Organizers:** The inaugural Racquet & Paddle Sports Conference is organized by the [Tennis Industry Association](#) (TIA) and [Reed Exhibitions](#) and co-located with the PGA Merchandise Show.
- Details/Registration:** For more information, visit [RacquetPaddleSportsShow.com](#).
- Media Contact:** Sherry Major, Reed Exhibitions, 716-662-3855 or smajor@reedexpo.com