



**RACQUET & PADDLE  
SPORTS CONFERENCE  
eKIT**

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**JANUARY**  
**23 - 25, 2019**

**ORANGE COUNTY CONVENTION CENTER  
USTA NATIONAL CAMPUS AT LAKE NONA**  
Orlando, Florida

[www.RacquetPaddleSportsShow.com](http://www.RacquetPaddleSportsShow.com)

# WELCOME TO THE RACQUET & PADDLE SPORTS CONFERENCE!

Dear Media Friends & Colleagues,

Below, please find the 2019 Racquet & Paddle Sports Conference electronic press kit for your planning and coverage convenience. The table of contents links directly to detailed information.

A few highlights for 2019!

- The Innovation & Technology Demo Day will feature tennis & racquet equipment companies showcasing the latest equipment including racquets, paddles, ball machines, and more. This provides attendees the unparalleled opportunity to test the latest products in real life conditions.
- We have partnered with the Tennis Industry Association (TIA) to bring the Tennis Owners & Managers (TOM) Conference to the Show. TIA's annual TOM Conference was created in 2013 and features education sessions taught by top experts and consultants within and outside of the tennis industry.
- On the PGA Merchandise Show floor, the Racquet & Paddle Sports Conference will host a pavilion of curated racquet, paddle and tennis vendors. Plus, two courts—the NEXT-Court, featuring POP Tennis, Pickleball, and more, and the Padel Court, featuring the top padel players in the world.

For those of you who have registered, we're glad you will be joining us. For those who haven't and would like to, you may [register today](#) and pick up your badge at the Show.

Thank you for your support of this inaugural year of the Racquet & Paddle Sports Conference. Please do not hesitate to contact us if we may be of special assistance.

Best Regards,

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## QUICK REFERENCE

### SHOW HOURS

**Innovation & Technology Demo Day**

*USTA National Campus at Lake Nona*

**Wednesday, January 23**

3:30 p.m. – 7:00 p.m.

**TOM Conference**

*Orange County Convention Center*

*Tangerine Ballroom*

**Wednesday, January 23**

8:00 a.m. – 3:00 p.m.

**Thursday, January 24**

8:00 a.m. – 5:00 p.m.

**Friday, January 25**

8:00 a.m. – 3:30 p.m.

**Show Preview**

*Orange County Convention Center, Hall E*

**Wednesday, January 23 &**

**Thursday, January 24**

8:30 a.m. – 6:00 p.m.

**Friday, January 25**

8:30 a.m. – 3:00 p.m.

### **Quick Links**

[Current Participating Companies](#)

[Demo Day Map](#)

[Show Preview Floor Plan](#)

[Detailed Schedule of Events](#)

[Online Media Center](#)

### **PGA Show Mobile App**

[Download the FREE PGA Show Mobile App](#) and get access to the Racquet & Paddle Sports Conference Show Preview map, list of participating brands, and more.

### **Social Media**

Engage with the industry using #RacquetShow.



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# WEDNESDAY, JANUARY 23

## **Innovation & Technology Demo Day, 1/23, 3:30 p.m. - 7 p.m.**

*USTA National Campus at Lake Nona*

Attending industry professionals will be able to test the newest products in real court conditions from a variety of tennis and racquet equipment companies showcasing the latest racquets, paddles, training aids, ball machines and more within 16 courts at the state-of-the-art USTA National Campus.

During the Demo Day, industry attendees will be able to participate in a free 'RacquetFit Serve Screen' and 'RacquetFit Certified' educational program, a \$150 value, to learn the Body-Tennis Connection™ impacting a tennis serve and performance on the court.

Complimentary round-trip transportation between the Orange County Convention Center (OCCC) and USTA National Campus will be provided to all registered industry professionals presenting their event badge. Shuttles will begin to depart the OCCC at 3:00 p.m. and return from the USTA National Campus on a regular basis with the last bus departing at 7:30 p.m. Limited event parking also will be available at the USTA National Campus.

Attendance is free of charge to all registered industry professionals presenting their event badge.

### ***Supporting Sponsors:***



[View the Demo Day Map](#)

[View all Participating Demo Day Companies](#)

### **Participating Demo Day Brands (as of 1/8/2019)**

- Babolat
- Dunlop
- Escalade Sports
- Franklin
- HAR-TRU
- Head/Penn
- Hoparazzi
- Mantis
- OnCourt OffCourt
- Playmate
- PT Bench
- RacquetFit
- Selkirk
- Strike Visuals
- Tecnifibre
- Tennisource
- Top Spin Sports
- Wilson
- Yonex



## **Show Preview Area**

*Orange County Convention Center (Hall E), Orlando*

On the PGA Merchandise Show Floor at the Orange County Convention Center, the 2019 Racquet & Paddle Sports Conference will host a pavilion of curated racquet, paddle and tennis vendors and organizations, which will serve as a preview for the Show in 2020. Attendees will also be able to gain access to the PGA Merchandise Show Floor with their Show badge.

The Show Preview Area opens each morning at 8:30 a.m. and closes at 6 p.m. on Wednesday and Thursday, and 3 p.m. on Friday.

[View the Show Preview Area Floor Plan](#)

[View all Participating Companies](#)

## **Participating Brands** (as of 1/8/2019)

- 10-S
- Acrytech
- AER-FLO
- All Racquet Sports
- APTR
- BABOLAT
- Ballbutton
- Best Lights Inc.
- California Sport Surfaces
- Cooler Tennis LLC
- Court One Systems
- Court Reserve
- Dunlop
- Foundation Tennis
- Franklin Pickleball
- Frasure Reps
- Gorilla Gold
- GMB
- HEAD Penn
- Hoparazzi
- izzers LLC
- Kourts
- Laykold
- NGI Sports
- RacquetDesk
- Rally 78
- Selkirk Sport
- Sofibella
- Team Towels
- TennisSource
- Unique Sports Products
- USA Shade
- WannaPlay
- Wilson Sporting Goods
- Yonex Corp

## **Padel Court**

*Show Preview Area, Hall E, Orange County Convention Center*

Experience the fastest growing sport in the world with over 12 million players in 78 countries and 35 International Federations. Described as social, fun, competitive and addictive, padel is easy to learn and hard to master.

See the top players in the world demonstrate and play! Featuring Adidas Professional Team exhibitions, plus opportunities to get on court with the USA Master Certified Teaching Professional and the #1 padel player in the USA for activities and skill challenges.

[View Padel Court Schedule of Events](#)

## **NEXT-Court**

*Show Preview Area, Hall E, Orange County Convention Center*

The NEXT-Court is a multipurpose court that will feature programming from a variety of racquet sports throughout the Show such as tennis, pickleball, POP tennis, and platform tennis.

Watch demos of these unique sports from renowned players experienced in the sports and learn more about them through the programming.

[View NEXT-Court Schedule of Events](#)



## **TOM Conference**

*Orange County Convention Center, Tangerine Ballroom*

Through focused and relevant presentations, panel discussions, roundtables and demonstrations, participants of the 2019 expanded TOM Conference will gain insight and knowledge that they can bring back to their facilities and staff. The TOM Conference format (including the unique “TOM Talk” segments and many networking opportunities) engages participants in ways that allow them to share their ideas, experiences and best practices with their peers.

[View the Full Conference Schedule](#)

*Media are welcome to attend and report on the education conference content.  
Media attendance subject to space availability.*

## **TOM Conference Sponsors (as of 1/8/2019)**

- 10-S
- Acrytech
- AER-FLO
- All Racquet Sports
- APTR
- BABOLAT
- Ballbutton
- Best Lights Inc.
- California Sport Surfaces
- Cooler Tennis LLC
- Court One Systems
- Court Reserve
- Dunlop
- Foundation Tennis
- Franklin Pickleball
- Frasure Reps
- Gorilla Gold
- GMB
- HEAD Penn
- Hoparazzi
- izzers LLC
- Kourts
- Laykold
- NGI Sports
- RacquetDesk
- Rally 78
- Selkirk Sport
- Sofibella
- Team Towels
- TennisSource
- Unique Sports Products
- USA Shade
- WannaPlay
- Wilson Sporting Goods
- Yonex Corp



## VENDOR QUICK LINKS

### **Quick Links**

[Participating Brands](#)  
[Show Preview Area Floor Plan](#)

[Vendor News Releases](#)  
[Vendor Show Specials](#)  
[Vendor Product Gallery](#)

### **Vendor Media Materials**

Please use our online [Vendor Directory](#) to access uploaded media materials and PR/Media contact information. If we may provide any special assistance contacting an exhibitor or scheduling a meeting with a company spokesperson onsite, please let us know.

## MEDIA SERVICES

### **Media Resources**

[2019 Racquet & Paddle Sports Conference Fact Sheet](#)  
[Racquet & Paddle Sports Conference News Releases](#)  
[Racquet & Paddle Sports Conference Online Media Center](#)  
[Racquet & Paddle Sports Conference Photos](#)

### **Media Registration**

All media can register online through January 16 and will receive email confirmations of media badge approval by January 21.

Register for a media badge [here](#).

To register on site, please review the necessary supporting credentials [here](#). Bring photo ID and media credentials to the Orange County Convention Center in the Hall E/F lobby. Onsite media registration is open Tuesday, January 22, 12 p.m.-5 p.m., and Wednesday-Thursday, January 23-25, during show hours.

### **Media Badge Pick Up**

Pre-registered media may pick up their event badge by bringing their barcode confirmation email to the media badge pick-up counter in registration at the Orange County Convention Center in the Hall E/F lobby.

**PLEASE NOTE:** It is required that media pick up their badge before boarding the complimentary shuttle to the Innovation & Technology Demo Day.

If you need additional information or assistance, please feel free to contact Sherry Major directly:

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*Thank you for your support!*



#RACQUETSHOW

